

Student Contest Entry Form and Official Rules

The Kids Prepare America Student Contest Entry Form

STUDENT INFORMATION

Name: _____

Age: _____ Grade: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Phone Number: (_____) _____

Parent's Email: _____

Parents, please check the following before signing:

We have started/completed our Ready-to-Go and Ready-to-Stay kits.

Yes No

Our family has discussed and created a communication plan.

Yes No

TEACHER INFORMATION

Teacher's Name: _____

Teacher's Email: _____

School Name: _____

School Address: _____

School City: _____ State: _____ Zip: _____

School Phone Number: (_____) _____

I certify that _____ (child's name) has submitted an original picture for **The Kids Prepare America Student Contest** and has my permission to participate. I also certify that I have read and agree to the contest's Official Rules.

Parent/Guardian's Signature: _____

The Kids Prepare America Student Contest!

Put your imagination to work and create an original picture to let people know why it's important to prepare for emergencies. Help teach the people in your community to "get ready."

Requirements:

Create an original picture on the contest template that will encourage people to get ready in case an emergency happens. Be sure to complete the sentences at the bottom of the template once you finish your picture. A completed and signed student contest entry form must be securely attached to each submission. One entry per student.

Eligibility:

Contest is open to students currently enrolled in grades 3 and 4 in the 50 United States and the District of Columbia.

Judging Criteria:

Entries will be judged on: creativity and originality (30%); demonstration of emergency/disaster preparedness (30%); clarity of expression (20%); and adherence to contest rules (20%).

The Kids Prepare America Student Contest Official Rules

No Purchase Necessary. Void Where Prohibited.

1. **ELIGIBILITY:** *The Kids Prepare America Student Contest* (the "Student Contest") is open to students currently enrolled in grades 3 and 4 who are legal residents of the 50 United States and District of Columbia, except employees and family members of Home Safety Council and Lifetime Learning Systems, Inc. (doing business as Weekly Reader Custom Publishing), their parent companies, affiliates, subsidiaries, advertising and promotion agencies, and public relations agencies. The Student Contest is void in Puerto Rico and wherever prohibited by law. The Student Contest is subject to all federal, state, and local laws.

2. **SPONSOR:** The sponsor of the Student Contest is Home Safety Council ("Sponsor").

3. **HOW TO ENTER:** Individual 3rd and 4th grade students may enter by creating and submitting an originally designed picture that details the importance of disaster/emergency preparedness and encourages others to get prepared. **Pictures must be done on the 8.5 x 11 inch contest template provided.** Students must complete the sentences at the bottom of the template.

A completed and signed contest entry form must be securely attached to each submission. One entry per student. Student Contest entries must be submitted to:

The Kids Prepare America Student Contest

Weekly Reader Custom Publishing
1 Reader's Digest Road
Pleasantville, NY 10570

A teacher may submit a group of entries on behalf of students in the teacher's class, or students may enter independently. All entries become the property of the Sponsor and will not be returned or acknowledged. Mechanically reproduced entries are void. Sponsor is not responsible for lost, misdirected, illegible, damaged, postage due, or late entries or mail.

4. **DEADLINE:** All entries must be postmarked by November 30, 2007 and received by December 14, 2007.

5. **JUDGING:** Entries will be judged based on the following criteria: creativity and originality (30%); demonstration of emergency/disaster preparedness (30%); clarity of expression (20%); and adherence to contest rules (20%). Winners will be selected from each of the 10 regions listed below by a panel of qualified judges from Lifetime Learning Systems and Home Safety Council, whose decisions are final and binding on all matters relating to this Student Contest. In the event of a tie, the tied entries will be re-judged based solely on creativity and originality. Information regarding entries and judging will not be disclosed.

6. **PRIZES:** Student Contest entries will be divided into the following 10 FEMA regions. One Grand Prize Student Winner will be chosen from each of these 10 regions. Prizes will also be awarded to one teacher of each Grand Prize Student Winner. Contest regions:

Region 1: CT, ME, MA, NH, RI, VT
Region 3: DE, DC, MD, PA, VA, WV
Region 5: IL, IN, MI, MN, OH, WI
Region 7: IA, KS, MO, NE
Region 9: AZ, CA, HI, NV

Region 2: NJ, NY
Region 4: AL, FL, GA, KY, MS, NC, SC, TN
Region 6: AR, LA, NM, OK, TX
Region 8: CO, MT, ND, SD, UT, WY
Region 10: AK, ID, OR, WA

Student Prizes:

Ten (10) Grand Prize Student Winners each will receive a trip to Washington, D.C. for him/herself and one guardian. Prize includes (i) round trip coach airfare for two (2) from the airport nearest Winner's U.S. residence to Washington, D.C. (total estimated retail value \$1000.00); (ii) standard hotel accommodations of Sponsor's choice consisting of 1 room (double occupancy) for 2 nights (total estimated retail value \$600.00); (iii) transfer to and from airport to hotel and awards dinner (total estimated retail value \$150.00); (iv) per diem for food per person @ \$50.00 (total estimated retail value \$200.00); and (v) mandatory attendance by student and guardian at The Kids Prepare America awards dinner on June 5, 2008. Total estimated maximum retail value of the Prize package is \$1950.00. Prize package does not include gratuities and other incidentals not specifically stated. Total estimated retail value of these grand prizes is \$19,500.

Teacher Prizes:

Ten (10) Teachers of the Grand Prize Student Winners each will receive a trip to Washington, D.C. Prize includes (i) round trip coach airfare for one (1) from the airport nearest Winner's U.S. residence to Washington, D.C. (total estimated retail value \$500.00); (ii) standard hotel accommodations of Sponsor's choice consisting of 1 room (single occupancy) for 2 nights (total estimated retail value \$600.00); (iii) transfer to and from airport to hotel and awards dinner (total estimated retail value \$150.00); (iv) per diem for food @ \$50.00 (total estimated retail value \$100.00); and (v) mandatory attendance at The Kids Prepare America awards dinner on June 5, 2008. Total estimated maximum retail value of the Prize package is \$1350.00. Prize package does not include gratuities and other incidentals not specifically stated. In addition, each of these 10 educators will receive 35 packages of Sylvania DOT•it Checker lights to share with students. Total estimated retail value of these grand prizes is \$21,105.

Winners are responsible for all gratuities, pre/post hotel accommodations, and other expenses during the trip including, meals, snacks, and beverages. Winners are responsible for all travel risks and insurance, if any, and neither the Sponsor nor its affiliates or subsidiaries will be responsible for any loss, liability, or damage arising out of the winner's acceptance or use of the prize.

Only one prize will be awarded per person. Prizes won by minors will be awarded to a parent/legal guardian. All prizes legitimately claimed will be awarded provided a sufficient number of eligible entries are received. Prizes are not transferable; no substitutions are allowed except by the Sponsor who reserves the right to substitute prizes of equal or greater value for prizes that become unavailable. Taxes, if any, are the sole responsibility of the winners, as applicable.

Winners will be notified on or around January 30, 2008 via mail, telephone, or email that, subject to verification, they are winners. If a selected entrant cannot be reached after a reasonable effort has been made, or if an entrant is found to be ineligible,

an alternate winner may be selected. If a prize or prize notification is returned as undeliverable, the selected entrant may be disqualified, and an alternate winner may be selected. All winners will be required to sign an Affidavit of Eligibility/Release of Liability/Publicity within fourteen (14) days of notification, or an alternate winner may be selected. Taxes, if any, are the sole responsibility of the individual prize recipient. Entrants and all prize recipients release and hold harmless Sponsor from and against any and all liability with respect to or in any way arising from the contest or the acceptance or use of any prize.

7. **CONDITIONS OF ENTRY:** All entrants, as a condition of entry, agree to be bound by these Official Rules and the decisions of judges, whose decisions shall be final and binding in all respects, including without limitation, decisions regarding eligibility, winners, and the interpretation of terms in these Official Rules. By entering and participating in the Student Contest, each entrant warrants that his/her entry is his/her sole, original work, and that it does not infringe upon the rights of any other party. Further, each entrant agrees that his/her entry will not contain any material that is libelous, slanderous, inaccurate, false, incomplete, patently offensive, illegal, pornographic, obscene, or potentially dangerous or harmful in any way. Judges may disqualify previously published pictures of those that have won previous awards or competitions. Entries become the property of the Sponsor and will not be acknowledged or returned. Entrants/winners acknowledge and agree that their entries become the property of the Sponsor, who thereby has the right to edit, adapt, modify, reproduce, publish, promote, and otherwise use entries in any way it sees fit. Acceptance of prize by winners and prize recipients constitutes permission to use the winners' and prize recipients' names and likenesses without further compensation, except where prohibited by law.

By entering, participants release and hold harmless Sponsor, its respective parent companies, divisions, affiliates, subsidiaries, trustees, franchisees, licensees, advertising, promotion and public relations agencies and their respective directors, officers, employees, and agents (collectively, the "Sponsor affiliates") from any and all liability or any injuries, loss, or damage of any kind arising from or in connection with this Student Contest, entrants' access to or use of any participating web site, or arising out of the winner's acceptance or use of the prize. Neither Sponsor nor the Sponsor affiliates make any warranty, representation, or guarantee, express or implied, in fact or in law, whether now known or hereinafter enacted, relative to the use of any prize, including, without limitation, quality, merchantability, or fitness for a particular purpose.

8. **WINNERS' LIST:** For a list of winners, available after February 28, 2008, please send a self-addressed, stamped envelope by February 14, 2008 to: *The Kids Prepare America Student Contest*, c/o Weekly Reader Custom Publishing, 1 Reader's Digest Road, Pleasantville, NY 10570.

9. The total number of contestants anticipated nationwide for *The Kids Prepare America Student Contest* is 3,000.

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